

# LitePoint Tests New TCL Alcatel OneTouch Smartphone, Featuring MediaTek LTE Chip

SUNNYVALE, Calif.--(BUSINESS WIRE)--August 06, 2014

LitePoint, a leading provider of wireless test solutions, announced today that TCL Communications has started volume production of their new Alcatel branded POP S7 smartphone. The POP S7 is the first smartphone to feature the innovative new MediaTek LTE chipset, the MT6290. The POP S7 is being verified and calibrated with the LitePoint IQxstream cellular test system.

Getting the POP S7 into high volume production was a combined effort between TCL, MediaTek, and LitePoint according to Mr. Dai Xu, Director of Global Industrialization Management Center at TCL Communications. "The POP S7 smartphone provides faster upload and download speeds on 4G networks, a large, high-resolution screen and greater video capability. The partnership between the TCL, MediaTek, and LitePoint teams have made this release possible, ensuring that our production volumes are not only met, but that the product works flawlessly for end-customers," said Mr. Dai.

TCL and MediaTek have forged a strong partnership with a focus on producing affordable yet technologically advanced smartphones enabling these powerful handsets to get into the hands of users all over the world. Being the first smartphone to go into production utilizing the MediaTek MT6290 LTE cellular chip gives the POP S7 a unique advantage according to Jeffrey Ju, General Manager of MediaTek Smartphone Business Unit. "With our comprehensive inclusive 4G LTE product portfolio, MediaTek is committed to accelerating the growth of the global 4G LTE market, as well as bringing high-performance technology to enable the limitless potential of Everyday Geniuses worldwide," said Ju.

Curt Schmidek, Vice President of Marketing at LitePoint added, "The key to the smart device business is getting new innovations to consumers, fast. LitePoint helped get the POP S7 onto store shelves quickly with complete calibration and verification test coverage using a cost effective multi-device testing approach. In the end, helping our customers win in the highly competitive smart device market is at the core of the LitePoint mission."